

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, SE
Carole Mundy
Washington, DC 20003

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
54476-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1563

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	54476	09803220

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/02/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	-T-----	:30	1	\$725.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$725.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/02/12	5:09 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	:30	PRATV12- 19H	\$725.00 NM
2	10/04/12	10/04/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	---T---	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/04/12	5:39 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	USATV02H	\$850.00 NM
3	10/03/12	10/03/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	--W----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/03/12	6:30 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	USATV02H	\$1,000.00 NM
4	10/05/12	10/05/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/05/12	6:14 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	USATV02H	\$1,000.00 NM
5	10/02/12	10/02/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	-T-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	10/02/12	6:45 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	USATV02H	\$1,000.00 NM
6	10/08/12	10/08/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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6	10/08/12	10/08/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-----	:30	1	\$1,000.00	NM																																		
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7	10/03/12	10/03/12	CBS Morning News	7:00 AM-7:30 AM	--W----	:30	1	\$700.00	NM																																		
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9	10/02/12	10/02/12	CBS Morning News	7:30 AM-8:00 AM	-T-----	:30	1	\$700.00	NM																																		
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11	10/02/12	10/02/12	CBS Morning News	8:30 AM-9:00 AM	-T-----	:30	1	\$700.00	NM																																		
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12	10/03/12	10/03/12	M-F 9a-10a	9:00 AM-10:00 AM	--W----	:30	1	\$450.00	NM																																		
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14	10/08/12	10/08/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,600.00	NM																																		
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Priorities USA Action	PRIORITIES USA ACTIO	1563	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/08/12	Local 12 News at Noon	12:00 PM-12:30 PM	M-----	:30	1	\$1,600.00	NM
15	10/05/12	10/05/12	Young & the Restless	12:30 PM-1:30 PM	----F--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 12:59 PM Young & the Restless 12:30 PM-1:30 PM :30 USATV02H \$900.00 NM									
16	10/08/12	10/08/12	Bold & the Beautiful	1:30 PM-2:00 PM	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/08/12 1:59 PM Bold & the Beautiful 1:30 PM-2:00 PM :30 PRATV12- 24H \$800.00 NM									
17	10/02/12	10/02/12	The Talk	2:00 PM-3:00 PM	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/02/12 2:28 PM The Talk 2:00 PM-3:00 PM :30 PRATV12- 19H \$650.00 NM									
18	10/03/12	10/03/12	Let's Make a Deal	3:00 PM-4:00 PM	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 3:27 PM Let's Make a Deal 3:00 PM-4:00 PM :30 PRATV12- 19H \$650.00 NM									
19	10/04/12	10/04/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/04/12 5:27 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 USATV02H \$1,600.00 NM									
20	10/08/12	10/08/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 10/08/12 5:51 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 PRATV12- 24H \$1,800.00 NM									
21	10/05/12	10/05/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/05/12 6:08 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 PRATV12- 19H \$2,000.00 NM									
22	10/03/12	10/03/12	M-F 7p-730p	7:00 PM-7:30 PM	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/03/12 7:21 PM M-F 7p-730p 7:00 PM-7:30 PM :30 USATV02H \$1,400.00 NM									
23	10/04/12	10/04/12	M-F 730p-8p	7:30 PM-8:00 PM	---T---	:30	1	\$1,400.00	NM

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
54476-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1563	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	10/04/12	7:45 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	PRATV12- 19H	\$1,400.00 NM
24	10/08/12	10/08/12	Letterman	11:35 PM-12:35 XM	M-----	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/08/12	12:00 AM	Letterman	11:35 PM-12:35 XM	:30	PRATV12- 24H	\$850.00 NM
25	10/05/12	10/05/12	Late Late Show	12:35 XM-1:35 XM	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	F	10/05/12	1:33 AM	Late Late Show	12:35 XM-1:35 XM	:30	USATV02H	\$350.00 NM
26	10/03/12	10/03/12	M-Th/Su 430a News	4:30 XM-5:00 XM	--W----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	W	10/03/12	4:37 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	PRATV12- 19H	\$250.00 NM
27	10/08/12	10/08/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M-----	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	M-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	10/08/12	4:43 AM	M-Th/Su 430a News	4:30 XM-5:00 XM	:30	PRATV12- 24H	\$250.00 NM
28	10/06/12	10/06/12	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/06/12	6:59 AM	6a-8a Local 12 News Sat	7:00 AM-7:30 AM	:30	PRATV12- 24H	\$700.00 NM
29	10/06/12	10/06/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/06/12	7:42 AM	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	:30	PRATV12- 24H	\$700.00 NM
30	10/06/12	10/06/12	Sat 105a-205a	1:05 XM-2:05 XM	-----S-	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Sa	10/06/12	1:27 AM	Sat 105a-205a	1:05 XM-2:05 XM	:30	PRATV12- 24H	\$325.00 NM
31	10/07/12	10/07/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$800.00				

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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
54476-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1563	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																	
31	10/07/12	10/07/12	Newsmakers	11:00 AM-11:30 AM	-----S	:30	1	\$800.00	NM																																																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/07/12</td><td>11:17 AM</td><td>Newsmakers</td><td>11:00 AM-11:30 AM</td><td>:30</td><td>PRATV12- 24H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/07/12	11:17 AM	Newsmakers	11:00 AM-11:30 AM	:30	PRATV12- 24H	\$800.00	NM																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																
1	WKRC	Su	10/07/12	11:17 AM	Newsmakers	11:00 AM-11:30 AM	:30	PRATV12- 24H	\$800.00	NM																																																																
32	10/07/12	10/07/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$1,000.00	NM																																																																	
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$1,000.00</td><td colspan="5"></td></tr><tr><td colspan="10"><table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/07/12</td><td></td><td>630p Local 12 News Sun</td><td>6:30 PM-7:00 PM</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table></td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/01/12	10/07/12	-----S	1	\$1,000.00						<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKRC</td><td>Su</td><td>10/07/12</td><td></td><td>630p Local 12 News Sun</td><td>6:30 PM-7:00 PM</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr><tr><td colspan="11">Unresolved</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Su	10/07/12		630p Local 12 News Sun	6:30 PM-7:00 PM	:00		\$1,000.00	NM	Unresolved										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																					
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1	WKRC	Su	10/07/12		630p Local 12 News Sun	6:30 PM-7:00 PM	:00		\$1,000.00	NM																																																																
Unresolved																																																																										
<u>Total Spots</u>							31																																																																			

Payment Terms 30 Days

<u>Gross Total</u>	\$27,000.00
<u>Agency Commission</u>	\$4,050.00
<u>Net Amount Due</u>	\$22,950.00

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